



PRESS RELEASE
FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION
AJ Miller, (708) 790-2100

Two New Food & Beverage Concepts Win Silgan Closures' Free Closures for a Year Contest

2021 Call for Entries Opens as 2020 Winners Receive Consumer Insights and Free Closures

Downers Grove, IL — November 9, 2020 — Silgan Closures, a global supplier of closures for food and beverage packaging, announced two new food and beverage concepts as the winners of its second annual Free Closures for a Year Contest. This year's winners are Sidnee's Homemade Lemonade from Georgia and Simply Soupreme from New Jersey. Each will receive their choice of up to 500,000 Silgan stock closures over a 12-month period and free consumer insights on their product from Datassentials SCORES.

Nine-year-old Sidnee Rushing began selling lemonade at her church's bazaar in 2016, when she was five years old. Made with organic fruits, alkaline water, cane sugar and no preservatives, Sidnee's Homemade Lemonade, a registered small business, is now sold at festivals and events in the Atlanta area and at Savi Provisions, a neighborhood purveyor of locally sourced organic foods. A portion of the profits go toward community organizations like Toys for Tots and to Sidnee's 529 college savings plan.

"We weren't entrepreneurs when Sidnee started her lemonade stand, so having Silgan partner with us to help us offset startup costs and think about how to market different flavors with consistent branding is a wonderful opportunity," said Sidnee's mother, Sherri Rushing.

While working as personal chef and wellness coach, Simply Soupreme CEO and Founder Jackie Greene noticed that her clients often skipped meals in favor of constant snacking. She developed a line of plant-based, ready-to sip soups as a healthy alternative for people on the go. The all-natural, cold-pressed product represents a shift away from highly processed canned soups.

"Moving from food concept to consumer packaged good is quite a learning curve," Greene said. "Closures and containers are a big part of the user experience, so connecting with a company like Silgan to help guide you through the process is a real advantage."

"We congratulate both of our winners and would also like to tip our caps to everyone who entered this year's contest," said AJ Miller, director of marketing for Silgan Closures. "We encourage all innovative thinkers with any kind of new food and beverage concept that can use one of our plastic, steel or aluminum stock closures to submit their entries for next year's competition soon."

Call for Entries – Third Annual Free Closures for a Year Contest

The Third Annual Free Closures for a Year Contest will accept submissions from November 1, 2020, through March 31, 2021. To enter, food and beverage concepts must be original and able to use a Silgan stock closure on its packaging. Entries are evaluated on uniqueness, marketability and purchase intent. Winners receive their choice of up to 500,000 Silgan stock closures over a 12-month period and a free consumer testing report on their product from Datassentials SCORES with metrics, likes and dislikes from 1,000 consumers.

For more information on the Silgan Free Closures for a Year Contest and to enter a concept, visit www.freeclosuresforayear.com. For more information on the Silgan Stock Closure Program, visit www.silgancls.com.

###

About Silgan Closures

Silgan Closures is a global supplier of metal, plastic and composite closure systems for food and beverage products. It is a member of the Silgan Holdings group of companies, leaders in providing innovative packaging solutions for a wide range of applications. The Silgan Closures headquarters and innovation center is located in Downers Grove, Illinois, and it operates multiple manufacturing plants in North and South America, Europe and Asia. For more information, visit www.silgancls.com or contact AJ Miller at (708) 790-2100.