

**ATTENTION FOOD & BEVERAGE INNOVATORS**

**WE WANT TO SUPPORT YOUR EMERGING BRAND BY COVERING  
YOUR CAP SUPPLY COSTS WITH...**



# **FREE** **CLOSURES** **CONTEST**



**ENTER: NOVEMBER 1, 2024 - MARCH 31, 2025**

**NO CATCH, JUST CAPS!**

**SIMPLY WIN UP TO 500K CAPS FOR A FULL YEAR**

**ENTERING IS SO EASY!**

**To Enter, Follow These 3 Steps:**

- 1** **COMPLETE THE SIMPLE ENTRY FORM AT  
[WWW.FREE-CAPS.COM](http://WWW.FREE-CAPS.COM)**
- 2** **OUR CONSUMER TREND EXPERTS WILL REVIEW  
AND RANK YOUR CONCEPT**
- 3** **THE TOP 3 ENTRIES WILL EACH RECEIVE UP TO  
HALF A MILLION FREE CLOSURES FOR A YEAR**

Visit [www.freeclosuresforayear.com](http://www.freeclosuresforayear.com) for contest rules, regulations and entry form.



# FREE CLOSURES CONTEST

ENTER: NOVEMBER 1, 2024 - MARCH 31, 2025

HAVE YOU DEVELOPED A NEW PRODUCT OR CONCEPT FOR THE FOOD AND BEVERAGE MARKET?

DOES YOUR PRODUCT NEED A CAP?

Silgan Closures is the world's leader in food & beverage closures. Working with the TOP 100 best-known CPG brands! But it's trendsetters like you who account for tomorrow's innovation. To help with your venture, enter now for the chance to win **FREE CLOSURES FOR A YEAR!**

[WWW.FREE-CAPS.COM](http://WWW.FREE-CAPS.COM)



## SERIOUSLY, THERE'S NO CATCH!

SIMPLY **RECEIVE UP TO HALF-MILLION CLOSURES (500K) OVER A 12-MONTH PERIOD AT \$0!** TO HELP OFFSET THE STRUGGLES OF MATERIAL COSTS & HELP GET YOUR PRODUCT OUT OF DEVELOPMENT AND INTO CONSUMERS' HANDS!



## + UNCAP FREE INSIGHTS!

**TOP 5 CONCEPTS** WILL BE EVALUATED IN FRONT OF **1,000 CONSUMERS** ON SIX KEY SUCCESS METRICS IN A **FREE CONSUMER TESTING REPORT FROM DATASSENTIAL SCORES**. YOU'LL GET THEIR WORD-FOR-WORD COMMENTS AND A FULL DEMOGRAPHIC ANALYSIS TO SEE WHERE YOUR PRODUCT SITS WITH THE MARKET.



## + SEAL THE DEAL WITH FREE PROMOS!

FINALLY, WE'LL SEAL THE DEAL BY PROMOTING YOUR BRAND! THE **FINAL 3 WINNERS WILL BE ANNOUNCED AT PACK EXPO 2025!** AFTER THAT, WE WILL PROMOTE YOUR BRAND & PRODUCTS EVERYWHERE INCLUDING... PRINT, DIGITAL AND SOCIAL MEDIA CAMPAIGNS!

Visit [www.freeclosuresforayear.com](http://www.freeclosuresforayear.com) for contest rules, regulations and entry form.

# TO TOP IT ALL OFF...

## FREE CLOSURES CONTEST WINNERS WILL GET EXPERT HELP CHOOSING THE RIGHT CAP FROM OUR STOCK CLOSURE PROGRAM

### HOW TO CHOOSE THE RIGHT CLOSURE

Closures do more than keep containers from spilling. They also keep products safe, protecting the content inside from bacteria and molding. Through this contest, not only do we provide your product with the highest quality caps, but also educate your brand on how to protect your product's integrity. Silgan's in-house experts can walk you through the process of protecting your product and your consumers!

Your concept must be able to use an existing Silgan Stock Closure on its container finish. But don't worry, we can help!



**STEP 1: PROCESS**



**STEP 2: SIZE**



**STEP 3: COLOR**



**STEP 4: CONTAINER**

### STEP 1: FILL PROCESSES



THE FILLING PROCESS IS IMPORTANT!  
THIS PROCESS STERILIZES THE PRODUCT  
CONTENT & EXTENDS SHELF LIFE. EVERY  
PRODUCT HAS A DIFFERENT FILL PROCESS  
DEPENDING ON ITS CONTENT'S INGREDIENTS.



**ASEPTIC**

A SHELF-STABLE PROCESS WHERE PRODUCTS ARE PROCESSED AT AN ULTRA-HIGH TEMPERATURE THEN RAPIDLY COOLED. THE PACKAGE IS FILLED AND SEALED IN A STERILE ENVIRONMENT.



**HPP**

THIS SECONDARY PROCESS TYPICALLY OCCURS AFTER COLD-PRESS PROCESSING. THE SEALED PACKAGE IS PLACED IN A PRESSURED WATER BATH TO DEACTIVATE VEGETATIVE BACTERIA.



**ESL**

SIMILAR TO THE ASEPTIC PROCESS, BUT NOT USED FOR SHELF-STABLE CONTENT. INSTEAD, THE PRODUCT MUST BE REFRIGERATED THROUGHOUT ITS SHELF LIFE.



**PASTEURIZED**

THIS IS ANOTHER THERMAL PROCESS FOR HIGH-ACID PRODUCTS. THE FILLED AND CAPPED CONTAINER IS HEATED WITH HOT WATER AND/OR STEAM IN A PASTEURIZER, THEN COOLED.



**COLD FILL**

THE PRODUCT IS THERMALLY PROCESSED, THEN COOLED AND FILLED IN A CONVENTIONAL FILLING OPERATION REQUIRING LESS STERILITY THAN ASEPTIC FILL.



**CARBONATED**

THE PROCESS OF CARBONATION IS CREATED WHEN WATER IS INFUSED WITH CARBON DIOXIDE GAS UNDER PRESSURE, CAUSING BUBBLES TO FORM. THE TEMPERATURE OF WATER AT CARBONATION IS ALSO CRITICAL. USING NEAR-FREEZING TEMPERATURES (32 DEGREES FAHRENHEIT OR 0 DEGREES CELSIUS) WILL HOLD FIVE TIMES AS MUCH CO2 AS WATER THAT'S CARBONATED AT 140 DEGREES F (60 DEGREES C).



**HOT FILL**

THIS IS A THERMAL PROCESS FOR SHELF STABILITY OF HIGH-ACID PRODUCTS, IN WHICH THE PRODUCT'S HIGH TEMPERATURE STERILIZES THE PACKAGING.

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THE SILGAN STOCK CLOSURES PROGRAM  
MAKES IT EASY FOR EMERGING BRANDS TO START UP  
WITH CLOSURES. A COLLECTION OF OUR MOST POPULAR PLASTIC,  
STEEL AND ALUMINUM CLOSURES ARE AVAILABLE IN SMALL CASE QUANTITIES  
FOR A BROAD RANGE OF FOOD AND BEVERAGE PRODUCT CATEGORIES.

## PLASTIC STOCK CLOSURES

| FILL PROCESS                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | SIZE     | COLOR                                                                              | BOTTLE                                             |
|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------------------------------------------------------------------------------|----------------------------------------------------|
|    | <br>COLD FILL                                                                                                                                                                                                                                                                                                                                                                            | 38   ITT | Red, Violet, Pink, Orange, Yellow,<br>Green, Waterfall Blue, Blue,<br>Brown, White | N382011, N382122,<br>N382034, N382322              |
|   | <br>COLD FILL                                                                                                                                                                                                                                                                                                                                                                           | 38   STT | Red, Violet, Pink, Orange, Yellow,<br>Green, Waterfall Blue, Blue,<br>Brown, White | N382011,<br>N382122,<br>N382034, N382322           |
|  | <br>COLD FILL                                                                                                                                                                                                                                                                                                                                                                          | 38   SSJ | Red, Violet, Pink, Orange, Yellow,<br>Green, Waterfall Blue, Blue,<br>Brown, White | N714015,<br>N714022,<br>N714024, N714023           |
|  |   <br>COLD FILL ASEPTIC ESL                                                                                                                                                                                      | 38   DBF | Red, Violet, Pink, Orange, Yellow,<br>Green, Waterfall Blue, Blue,<br>Brown, White | N358015 , N358022,<br>N358023,<br>N358023, N358024 |
|  |   <br>COLD FILL ASEPTIC ESL                                                                                                                                                                                      | 38   DBJ | Red, Violet, Pink, Orange,<br>Yellow, Green, Waterfall Blue,<br>Blue, Brown, White | N358015 , N358022,<br>N358023,<br>N358024          |
|  |    <br>COLD FILL ASEPTIC ESL HPP                                                                                              | 38   GLA | White                                                                              | N439115, N439024,<br>N439023                       |
|  |     <br>COLD FILL ASEPTIC ESL HPP HOT FILL | 38   VAJ | Black, White                                                                       | 446-093P                                           |
|  |     <br>COLD FILL ASEPTIC ESL HPP HOT FILL | 38   VSI | Black, White                                                                       | 446-315P                                           |
|  |     <br>COLD FILL ASEPTIC ESL HPP HOT FILL | 43   VMD | Black, White                                                                       | 400-010P, 400-421P                                 |

## STEEL STOCK CLOSURES

|                                                                                     | FILL PROCESS                                                                                                                                                                                    | SIZE                 | VACUUM & COLOR                                                                                                                             | BOTTLE       |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------|--------------|
|    |  <br>HOT FILL PASTEURIZED     | 30   MTB             | <b>Safety Button:</b> Red Text on White                                                                                                    | GPI-<br>2080 |
|    |  <br>HOT FILL PASTEURIZED     | 38   RUB<br>38   RUP | <b>Safety Button:</b> Black, White, Black Text on<br>Gold <b>Flat Panel:</b> Black, Gold                                                   | GPI-2000     |
|    |  <br>HOT FILL PASTEURIZED     | 48   RTB<br>48   RTP | <b>Safety Button:</b> Red Text on<br>White <b>Flat Panel:</b> White                                                                        | GPI-2010     |
|    |  <br>HOT FILL PASTEURIZED     | 53   RTB<br>53   RTP | <b>Safety Button:</b> Black Text on<br>Gold <b>Flat Panel:</b> Black, Gold,<br>White                                                       | GPI-2020     |
|    |  <br>HOT FILL PASTEURIZED     | 58   RTB<br>58   RTP | <b>Safety Button:</b> Black Text on<br>Gold <b>Flat Panel:</b> Black, Gold,<br>White                                                       | GPI-2020     |
|    |  <br>HOT FILL PASTEURIZED     | 63   RTB<br>63   RTP | <b>Safety Button:</b> Black, Gold, Silver, White Black Text on Gold,<br>Red Text on White<br><b>Flat Panel:</b> Black, Gold, Silver, White | GPI-2030     |
|   |  <br>HOT FILL PASTEURIZED   | 70   RTB<br>70   RTP | <b>Safety Button:</b> Black, Gold, Black Text on Gold, Red Text on White<br><b>Flat Panel:</b> Black, Gold, White                          | GPI-2030     |
|  |  <br>HOT FILL PASTEURIZED | 82   RSB<br>82   RTP | <b>Safety Button:</b> Black, Gold, Black Text on Gold, Red Text on<br>White <b>Flat Panel:</b> Black, Gold, White                          | GPI-2040     |
|  |  <br>HOT FILL PASTEURIZED | 100   RTS            | <b>Flat Panel:</b> Gold                                                                                                                    | GPI-2055     |

## ALUMINUM STOCK CLOSURES

|                                                                                     | FILL PROCESS                                                                                                                                                                                                                                                                                                                                                                                 | SIZE | NAM | BOTTLE                                   |
|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----|------------------------------------------|
|  |    <br>COLD FILL HOT FILL PASTEURIZED CARBONATED | 28   | TZC | GPI-1621, 1650, 1655                     |
|  |    <br>COLD FILL HOT FILL PASTEURIZED CARBONATED | 28   | TZL | Ball CS-A1162, Trivium CN-0250-MN-006D-E |
|  |    <br>COLD FILL HOT FILL PASTEURIZED CARBONATED | 38   | TZN | GPI-1650, PET                            |
|  |    <br>COLD FILL HOT FILL PASTEURIZED CARBONATED | 38   | TZS | Ball Alumitek CS-A1077                   |

# WINNER'S

**SILGAN**  
**FREE**  
**CLOSURES**  
**CONTEST**

# CIRCLE

MEET OUR PAST FREE CLOSURES  
CONTEST WINNERS! & GET TO  
KNOW THEIR BRANDS!

[WWW.FREE-CAPS.COM](http://WWW.FREE-CAPS.COM)

## 2023 WINNERS



**FRESH VICTOR'S**

[www.shop.freshvictor.com](http://www.shop.freshvictor.com)



**DEEP LOVE**

[www.drinkdeeplove.com](http://www.drinkdeeplove.com)



**DILLONADES**

[www.dillonades.com](http://www.dillonades.com)

## 2022 WINNERS



**LANE'S END CREAMERY**

[www.shop.freshvictor.com](http://www.shop.freshvictor.com)



**BLUE STRIPES**  
**COCOA WATER**

[www.drinkdeeplove.com](http://www.drinkdeeplove.com)



**ALOVINE ORGANICS**

[www.dillonades.com](http://www.dillonades.com)

## 2021 WINNERS



**PRO J ORANGE  
JUICE**

## 2020 WINNERS



**SIDNEE'S LEMONADE**  
[www.sidneeslemonade.com](http://www.sidneeslemonade.com)

## 2019 WINNERS



**ENTERADE**  
[www.enterade.com](http://www.enterade.com)



**VUE VITAMIN TEA**  
[www.vuedrink.com](http://www.vuedrink.com)



**SIMPLY SOUPREME**



**FILA MANILA**  
[www.filamanila.com](http://www.filamanila.com)

2024 WINNERS WILL BE  
ANNOUNCED AT PACK EXPO  
2024 IN NOVEMBER

**WANT TO  
JOIN THE  
WINNER'S CIRCLE?**

ENTER NOW! [www.free-caps.com](http://www.free-caps.com)



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# GET TO KNOW SILGAN CLOSURES

Silgan Closures is the only global supplier of an extensive range of plastic, steel and aluminum closures for the entire food and beverage space!

## FUN FACTS

- Founded in 1987
- Headquarters: Downers Grove, IL
- Founders: Phillip Silver and Greg Horrigan
- Only manufacturer of all material types
- Website: [www.silgancls.com](http://www.silgancls.com)

## FREE CLOSURES CONTEST

- Launched in 2018
- Eligible to US startups only
- 3 Winners to be selected
- Up to 500,000 stock closures awarded to each winner for a whole year from original acceptance date
- Entry dates: November 1, 2024 – March 31, 2025
- 2024 Winners to be announced at PACK EXPO 2024

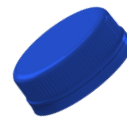
## PRESS INQUIRIES CONTACT

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**FREE**  
**CLOSURES**  
**CONTEST**



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